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Date: 04-Mar-2024

To,
DIRECTOR,
IIIT, MANIPUR
MANIPUR - 795002

Dear Sir/Madam,

Greetings from HEFA !

Higher Education Financing Agency (HEFA) is a joint venture between Ministry of Education, Government of India and Canara Bank. We are pleased to introduce Canara Bank as one of the premier Public Sector Bank of the country. With unique work culture and remarkable adaptability to facilitate the Customers, Canara Bank has grown as one of the leading financial conglomerate and as on date Canara Bank have more than 10 Crore happy customers and number one Bank in Technology adaption.

As per letter dated 19-Feb-2020 from MHRD, GoI has declared Canara Bank has Accredited Banker to Ministry of Human Resource Development, Ministry of Culture, Ministry of Youth Affairs & Sports and Archaeological Survey of India. Canara Bank is serving these departments successfully in various ways.

It is pertinent to mention that Education loan was the innovative product of Canara Bank & Canara Bank was the first Bank to launch Education loan. This is inspired from the founding principles of Canara Bank.

Canara Bank value your Patronship and are committed to provide you with the best of products and most innovative banking services to make your banking experience extra special.

In view of the above, we request you to add our Canara Bank name at par with other Banks in your brochures for education loan to be available to the students and also to include in your website.

We assure you of Canara Bank best care in achieving all your banking needs. Feel free to contact us or the marketing team with toll free number 18001030 for any banking services (<https://www.canarabank.com>).

For further assistance and guidance our local office officials will approach you. Kindly co-ordinate with them.

Thanking you.

Yours faithfully,

MOHAMMAD THOPIC
MANAGING DIRECTOR & CEO

HIGHER EDUCATION FINANCING AGENCY
A Joint Venture of MoE-GOI & Canara Bank
Section 8, Union Government Company